



Dear Potential Sponsor,

Thank you for your interest in becoming a sponsor for the Climb the Ridge Trail Run for Camp Spearhead ([www.campspearhead.org](http://www.campspearhead.org)). This event will be held on April 18<sup>th</sup>, 2015 at Pleasant Ridge Camp and Retreat Center (Home of Camp Spearhead).

We have many different opportunities for you/your organization to be involved. Your sponsorship will help to support the event by being used to purchase t-shirts for race participants, awards, purchase promotional materials, and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will go directly to Camp Spearhead.

The different opportunities to be involved with Climb the Ridge are listed below along with the benefits to sponsoring the run:

**Platinum Level Sponsor (\$1000)**

- Premier logo placement on
  - All event publications
  - Signage at event
  - T-shirts
  - Print advertising
  - Web site-front page logo and link to company website
- Mention in all public service announcements
- Recognition in all e-communication to race participants
- Meet and greet table-provide your corporate materials
- Place item in race swag bag
- Three race registrations and three race t-shirts

**Gold Sponsor (\$500)**

- Logo placement on
  - All event publications
  - Signage at event
  - T-shirts
  - Web site-logo placement on sponsor page and link to company website
- Meet and greet table-provide your corporate materials
- Place item in race swag bag
- Two race registrations and two race t-shirts

**Silver Sponsor (\$250)**

- Logo placement on
  - Signage at event
  - T-shirts
  - Web site-logo placement on sponsor page
- Meet and greet table-provide your corporate materials
- Place item in race swag bag
- One race registration and one race t-shirt

**Bronze Sponsor (\$100)**

- Some or all of the above depending on value of donation

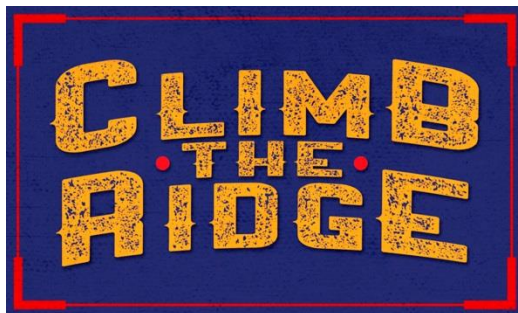
**Supporting Sponsor (Donation of Goods or Services)**

- Some or all of the above depending on value of donation

Please complete and return the following sponsorship form with a check to “Pleasant Ridge Camp & Retreat Center”, c/o Ashley Murray, 4806 Old Spartanburg Road, Taylors, SC 29687. We are hoping to shore up sponsors by mid-January so as to give them the maximum possible exposure.

Sponsors will need to provide us with basic information, including the exact name of the sponsor, a high resolution JPEG or PNG logo, and their website address.

If you have any questions, please contact the race organizer, Ashley Murray.  
Email: [amurray@greenvillecounty.org](mailto:amurray@greenvillecounty.org) Phone: 864-676-2180, ext. 2202



## CLIMB THE RIDGE Sponsorship Form

April 18, 2015 at Pleasant Ridge County Park

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Website Address: \_\_\_\_\_

1. Sponsorship Level (please circle): Platinum Gold Silver Bronze Supporting
  - a. Please list amount of sponsorship: \$ \_\_\_\_\_
  - b. Or Item(s) being donated: \_\_\_\_\_
  
2. We plan to send materials/giveaways for the participant bags: Yes No
  - a. If yes, what item would you like us to include: \_\_\_\_\_
  
3. Sponsors can choose to have their company name listed or to submit a logo. Please write your company name exactly how you'd like it to appear on the website, signage, etc.:

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Artwork and logos should be submitted to [amurray@greenvillecounty.org](mailto:amurray@greenvillecounty.org) as follows:

- Logos for t-shirts will be printed only in one-color and should be submitted as hi-res JPEG or EPS files.
  - Logos for signage and web site should be submitted as hi-res JPEG or PNG files.
4. Participants can register for the Climb the Ridge event at [www.pleasantridgecampandretreatcenter.org](http://www.pleasantridgecampandretreatcenter.org)
  5. Checks can be made payable to Pleasant Ridge Camp and Retreat Center and mailed to: 4806 Old Spartanburg Road, Taylors, SC 29687.

